



VU StartHub

Factsheet VU pitches

every last Thu
4-5 pm @ VU



VU StartHub

TICKET SIZE €25k - €100k	FOCUS Student & recent graduate led startups
asif ventures	
STAGE Pre-seed	AREA Amsterdam Metropolitan Area
Amsterdam Student Startup Competition	

Stage Two

STARTUP

European Student Startup Competition

For Our Beyond.

STARTUP MENTORING ALUMNI

FUNDING PARTNERSHIP

Amsterdam Startup Launch

Take the pitch stage!

Every last Thursday 4-5 pm VU Entrepreneurship & Impact and VU Demonstrator Lab are offering young entrepreneurs a stage to pitch their business idea. Being successful opens up possibilities ranging from entering startup competitions, the Amsterdam Startup Launch program or office space in VU StartHub or VU Demonstrator Lab.

The rules are simple: 5 minutes pitch followed by 5-10 minutes Q&A. The jurors are entrepreneurs, fund managers and entrepreneurship experts.

These are the criteria by which you will be judged

1. competitive advantage: impact on a big problem
2. market potential: how to create & fulfill demand
3. business model - how to generate cash and spend it
4. team: talent, experience, passion, adaptiveness to change (pivot)
5. presenter: energy & presentation attractiveness
6. gained traction / achieved validation
7. "would I invest myself?"

Contact us at ondernemend@vu.nl or see vu-ondernemend.nl for more info.