

VU StartHub factsheet 2025

What is VU StartHub about?

Vrije Universiteit Amsterdam wants to encourage entrepreneurial behaviour among its students, researchers and staff as much as possible. To this end, a pavilion has been developed on the campus, which accommodates start-ups from the VU community. This way science-based startups can profit from being very close to the VU campus science & knowledge hub. In this factsheet we provide an overview of the most important facts for entrepreneurs who are considering (re)locating to VU StartHub.

Who is VU StartHub for?

All VU students, researchers, alumni and staff can apply at VU StartHub. There must be a link to the VU with at least one of the founders. Also, you need a Chamber of Commerce registration. Startups engaged in sustainability challenges will have priority. Furthermore, all startups are expected to demonstrate awareness towards their social and environmental impact, and to embrace diversity as an added value in business as in everyday life. Lastly, we expect startups to demonstrate an open and collaborative attitude towards other members of the VU StartHub community. So, we do not focus on specific industries or domains; we do favour startups that create value to society besides monetary value. Thus, contributing to the 'Fair Economy'. We offer office space including community benefits for early-stage startups, both in age (< 3 yr) and in employee size (<15p).

What kind of memberships does VU StartHub offer?

We foster a startup community that offers much more than just affordable office space. We know from experience that young entrepreneurs also need a supportive community and network to be able to thrive. This is why we offer our members the following:

- fast internet/wifi and energy included in the rent
- 24/7 access to VU StartHub pavilion
- use of "De Boelelaan 1095a, 1081 HV Amsterdam" business address
- use of meeting rooms, using an online planning system
- mentoring by a mentor from our Alumni Mentoring Pool
- access to VU StartHub community meetups, presentations and (social) get togethers
- free publicity via the VU Entrepreneurship & Impact website, newsletter, and socials
- good access to VU intern pool, internship market twice a year
- easy access to other members of the VU StartHub community
- free appliance to the Startup Clinic (for your legal challenges)

We offer two types of membership (all amounts ex VAT)

1. Resident membership: permanent office - € 565 p/m (18 m²) or € 1.325 p/m (36m²), two month notice period, max 3 years
2. Virtual membership: € 159 p/m per startup - no office space, all benefits above (meeting room use max 4 hours per week), one month notice period

What are the obligations of VU StartHub community members?

We strongly believe a vibrant community is a success factor to VU StartHub entrepreneurs. When you join us, it is expected from you that you have the same attitude towards cooperation, learning from each other, helping out and sharing great and not so great experiences. We will organise regular meetups, get togethers, parties and other moments to share entrepreneurial adventures. We envision StartHub members to actively participate in the community and its events.

Further inquiries

Interested? Please contact Marike van Oostveen or Hans Drenth at starthub@vu.nl and drop them a line. They will be happy to answer all your questions! You can of course also drop by in office 0A 15.